

# Frequently Asked Questions

## Echo Cliffs Business Development Master Plan Project

### May 2024

#### **What is the Purpose of the Project?**

There are two intended outcomes from the project. First, a master plan will be created to develop a proposed community between the existing Elementary School and the new Health Clinic. Second, business plans will be developed to support new business activity associated with the overall development.

#### **Who is in Charge of this Project?**

Native Promise, a 501(c)(3) non-profit corporation, has received a grant from the federal government to complete the project.

#### **Who is Native Promise?**

Native Promise has four members on their Board of Directors. Lorenzo Max, President, has a strong background with Navajo business, enterprises, and is active as a Navajo medicine man. Stan Robbins, Vice President, is a former Navajo Nation Delegate and currently active with many farming and agricultural pursuits on Navajo. Franklin Fowler, Secretary/Treasurer, is also active with the Tuba City Regional Health Care Corporation. Verrin Kewenvoyouma, Member, is also an Attorney.

#### **Who are Members of the Consulting Team?**

**Swaback** is an architectural and planning firm based upon three inseparable commitments: 1) a commitment to the land, 2) a commitment to the specific culture of people and places, and 3) an understanding and comprehensive commitment to the relationship and relatedness of all things. Swaback was founded over four decades ago and has extensive experience working on the Navajo Nation.

**Building Communities** is a community and economic development strategic planning company with a focus on the Navajo Nation. Building Communities was formed in 2009 and brings expertise in conceptualizing projects, grant writing, project management, strategic planning and team building to address long-standing problems impacting Native American Nations.

**C2 Environmental** has experience with Tribal development, clearances and permitting, planning, document development, and logistics support for both large and small projects.

**Native Community Builders** was established in 2022 to provide the advocacy to address the impacts of the Bennett Freeze and Forced Relocation on the Navajo Nation. This Navajo-owned company brings value with their Navajo connections and community outreach.

### **How is the Project Funded?**

Native Promise successfully received a \$200,000 grant from USDA Rural Development. The project began October 1, 2022 and is scheduled to be completed by September 30, 2024.

### **What are the Deliverables for the Project?**

The project will feature a completed master plan and up to five business plans.

### **What have Been the Key Activities of the Project to Date?**

See Project Schedule as [Attachment A](#).

### **How does this Relate to the Coppermine Chapter?**

See Project Schedule ([Attachment A](#)). The project has been regularly presented to the Coppermine CLUP, Planning Committee, and Board.

# Attachment A

## Project Schedule

**March 30, 2021:** IRS EIN No

**August 15, 2022:** Received notice Grant would be approved.

**October 1, 2022:** Received Grant to do the Value-Added Economic Master Plan. The plan is to provide sustainability for the proposed Echo Cliffs Clinic.

**October 19, 2022:** Kick-off meeting and site tour.

**March 10, 2023:** The proposed Coppermine Chapter Echo Cliffs Project was discussed with the CLUPC.

**March 20, 2023:** Brian Cole and Stan Robbins gave information about the history/purpose/activities of the federal grant-funded plan.

**April 24, 2023:** Team meeting program coordination. Dorothy Lee and Andrea Dawes were here. Chris McKibben and Rhonda Harvey of Swaback facilitated the project. Swaback and Building Communities explained to the Community the “5000-foot” overview of the Economic Master Plan and compared it with another clinic of similar size.

**June 29, 2023:** Chapter meeting Swaback presented a map of the possible location, size, and a list of proposed facilities that may be included in the project plan.

**July 17, 2023:** Chapter meeting preliminary conceptual plan (3 concepts)

**August 11, 2023:** The Community selected on concept plan. The chapter President said this has to go to the Planning meeting first, Stanford Fowler said GLDD starts at CLUP. meeting choose one concept plan.

**September 7, 2023:** CLUPC approved the Echo Cliff recommending resolution.

**September 11, 2023:** Chapter meeting on CLUPC recommending resolution, Edbert Little, Tuba City RBDO explained the Chapter resolution. Chapter resolution was tabled and moved to the next Chapter meeting.

**November 5, 2023:** Coppermine Chapter resolution supporting the Echo Cliffs Project was approved 33-0-8 without the CLUPC recommending a resolution.

**February 9, 2024:** The cover letter was signed.

**March 21, 2024:** 3 Grazing permittees signed.

**April 19, 2024:** Cover letter, Resolution and concept map submitted to GLDD.

**May 1, 2023:** Received Documents.