

Envision Cameron

Meeting Notes

February 17, 2022

10 am MST

Videoconference | Teleconference Options

<https://us02web.zoom.us/j/87967176174?pwd=U0hZWm1iWnd6ZzE2aFNhYlRpYlFrZz09>

Meeting ID: 879 6717 6174

Passcode: 708620

If by phone only: (346) 248-7799

1. Call to Order

Kelsey Lee called the meeting to order at 10:16 am. Attendees included Brian Cole, Bailey Anderson, Kelsey Lee, Bobby Robbins, Shawn Newell, Mae Franklin, Charlie Smith, Jr., Rhonda Harvey, Don Irby, Waylon Honga, Aletha Johnson, Eileen Tohonnie, Chuck Howe, Lula Neztosie, Patsy Yazzie, Chris McKibben, and Raymond Maxx.

2. Administrative Details and Reports—Tolani Lake Enterprises/USDA Rural Development

Aletha Johnson covered many of the administrative details including the resolution that will be addressed by the Cameron Chapter/CLUP. Johnson indicated that she tried to submit the resolution to the Chapter officials but it was referred to the CLUP members. The Chapter would take up the matter after the CLUP has reviewed it.

Johnson continued that there is a CLUP meeting this coming weekend. There would be 5-10 minutes allowed on that agenda for the Envision Cameron Committee to provide a report. The Cameron CLUP wants to know how local community members will be involved with the project.

Shawn Newell reported that there are changes at Tolani Lake Enterprises including the resignation of Stephanie Hall. Stephanie will be moving out of state but everything will continue to move forward. Newell also reported that TLE has not sent the invoice to Blackstreak Holdings yet.

Charlie Smith recommended that the project move forward and that everyone be inclusive and speak in a civil tone. Smith emphasized the Navajo concept of Ké. He noted that the language in the draft resolution may cause some concerns to Chapter participants. Shawn Newell responded that the intention of the draft resolution was to include language of inclusivity while still recognizing that there were no burdens or requirements placed upon the Cameron Chapter or CLUP. Mae Franklin noted that the Chapter could edit the draft resolution prior to approval. Don Irby stated that he was very glad to see the community involvement and supported the compassionate tone that all of the participants are utilizing as we move forward.

Smith then asked for the name of the contact from the Navajo Nation Department of Justice from the last meeting. Brian Cole indicated that this was Susan Eastman. Aletha Johnson asked if anyone had notes from a prior DOJ meeting. It was noted that Miranda Morales may have such notes.

Cole reminded the group that the project has a September 30, 2022 deadline. He noted that there is now a draft schedule for the remainder of the project to ensure that all of the deliverables get completed on time and that the expectations by USDA Rural Development of TLE should be met.

With respect to a possible project extension, Don Irby was not certain whether an extension would be possible. Irby has been a great advocate for this project and would work internally within his agency should the need for an extension arise.

The group then had a discussion about maps at Cameron.

3. Work Session on Current/Urgent Topics

a. Clarifying that future meetings are the 1st and 3rd Thursday at 10 am MST

It was confirmed that future meetings will be on the 1st and 3rd Thursdays at 10 am MST.

b. Discussing the deliverables “balance” between a schematics-focus and a narrative-focus (Support for Certification)

Brian Cole reported that there has been discussion by several of the participants in the Envision Cameron planning process related to the goal by the Cameron Chapter to eventually become certified. Cole noted this could impact the nature of the deliverables on the Envision Cameron project. Cole indicated he and Chris McKibben had discussed this, and Swaback is prepared to adjust its programming to accommodate the desires of the community. Cole noted that a decision on the expected deliverables should be made sooner rather than later to accommodate Swaback and the planning schedule.

Rhonda Harvey responded that they have developed a memo on the deliverables which was previously emailed. Harvey stated that this could lead to more comprehensive mapping and/or the development of design guidelines. Kelsey Lee indicated she had forwarded Harvey’s document to Cameron leaders.

Mae Franklin responded favorably to the idea that maps could be updated. Franklin noted that with the pandemic many people have left the community. It would be helpful to have current mapping.

c. Discussion and Goals related to the Innovation Implementation Challenge (facilitated by Brian Cole)

Shawn Newell noted that there is approximately \$26,000 in the project budget for the Innovation Implementation Challenge (IIC). The group then held a brainstorming discussion related to possible uses of the IIC funding. Options included: 1) preliminary design for a senior living center, 2) identification of power and water infrastructure needs for a senior living center, 3) developing a “welcome to Cameron” sign, 4) preliminary planning for a public safety complex, 5) creation of a roadside stand with information on area vending facilities, 6) planning and locating a recreational trail inclusive of interpretive signing, and 7) projects in the Cameron Chapter Recovery Plan.

Charlie Smith emphasized the need for creating tangible projects. Shawn Newell noted that Swaback could facilitate the process to narrow down the project ideas. Cole emphasized a schedule that he put in the IIC one-pager (See Attachment A).

d. Developing the Stipends Plan (facilitated by Shawn Newell)

Shawn Newell indicated she was developing a stipends plan but first needed to have a better understanding about the scheduling of upcoming meetings. After a thorough discussion, the group agreed to hold in-person planning meetings on March 26, May 14, and July 23. All of these meetings would start at 10 am MST. (This project will always operate on Standard Time).

Newell continued that there was approximately \$5,000 for stipends. She would be determining the number of meetings and number of potential committee members and finalize the stipends plan. She noted that she had a separate grant that might be able to provide resources to Cameron CLUP members for stipends.

It was noted that Leland Jones is resigning from the Cameron CLUP-C.

- 4. Project Activity/Programming** – All of the reports were provided in item #3 above.
- 5. New Business** – All of this business was discussed in item #3 above.
- 6. Next Meeting**
The next meeting will be Thursday, March 3, 2022 at 10 am MST via Zoom.
- 7. Adjourn**
The meeting was adjourned at 11:50 am MST.



Attachment A
Innovation Implementation Challenge
Guidelines and Recommendations
February 17, 2022

Innovation Implementation Challenge

One aspect of the Envision Cameron project is a set-aside of funding for the Innovation Implementation Challenge (IIC). This is an opportunity for the Envision Cameron project committee to select and implement two projects.

Guidelines from the Funding Announcement

The following is content directly from the Funding Opportunity Announcement (FOA).

Applicants have the option to provide a system whereas seed grant funds are set aside, for an Innovative Implementation Challenge. It is recommended that the seed grants are: (1) at a minimum of at least \$5,000, for each ultimate recipient, and, (2) matched 50% with private, public or philanthropic support. The seed grant would be utilized to implement the plan by funding a new and innovative project identified in the “placemaking plan.” These seed grants are considered small financial awards for the purpose of getting a specific and creative project implemented.

To foster private, public and philanthropic engagement, not only through RPIC but for the community itself, the **Innovation Implementation Challenge** seed grants must be matched by additional external funding to support the community’s project, no less than 50% match. The external funds can be from private, public, philanthropic and/or other federal, state, and local partners.

Innovation Implementation Challenge Criteria for Seed Grant approval; projects should:

- Be innovative.
- Have been highlighted in the placemaking plan (See Part I. C).
- Have a probability of success and sustainability, with identified outcomes to be achieved.
- Leverage partners and provided letters of commitments.

Recommendations for Envision Cameron Chapter

Given that the total project must be complete by September 30, 2022, it would be advisable for the following activity to take place:

Timeframe	Activity
February	Everyone should be thinking about possible project ideas
March	Swaback should remind the committee that ongoing planning activities need to lead to selecting two projects
April	Optional project ideas should be refined
May	Two projects should be selected
June – August	Implementation of projects
September	Finalization of project and summary reporting

Thoughts from Building Communities

These two projects should be fun and serve to bring the community and the partners together. We have little time, so we need to complete something that is “doable.”