

Navajo Thaw Project Summary – Tuba City

Purpose of Document. As of February 21, 2020, all nine of the Navajo Thaw Chapters have received a draft of their Chapter Recovery Plan. Each Chapter is asked to review the plan for accuracy and completeness. One of the most important parts of the review process is to ensure that *desired projects* are referenced in the plan. The table below shows the projects that are included in the first draft of the plan.

What is missing?

Strategy	Local Projects			Regional Projects		
Attracting Funding	Apply for grant funding	Continue to connect with Navajo Nation funding				
Attracting Government Jobs	Continue to invest in and expand Navajo offices	Invite new offices from the county, Federal Government and even state government				
Attracting Lone Eagles	Facilitate the location of new, small businesses	Develop a business incubator or business accelerator		Improve internet and fiberoptic capacity		
Attracting Retirees	Improve the housing stock and create new neighborhoods	Make former residents aware of improvements				
Bedroom Community Development	Construct new housing	Create more ideal neighborhoods				
Business Recruitment	Develop/locate manufactured housing operation	Obtain business site leases	Take steps to curb “retail leakage”	Expand roads and power lines		
Business Retention and Expansion	Inquire into the current operating conditions and concerns that businesses may have related to	Share information about the Navajo Thaw and business planning services with	Provide business counseling; explore assistance offered through Coconino County’s Economic			

	continued operations	existing businesses	Development Office			
Cultural Tourism	Establish new lodging, dining and food services	Promote events and activities				
Destination Tourism	Develop facilities, services and promotions	Expand the RV park	Increase lodging capacity; create higher-end lodging, restaurants and gift shops			
Downtown Development	Coordinate with the Arizona Department of Transportation and the Navajo Department of Transportation for a largescale highway and streetscape upgrade project	Recruit new retail and commercial businesses; upgrade existing store fronts and develop new structures; tear down and redevelop Tuba City Community Center site	Retrofit Historical BIA buildings (create a historical site/marker)			
Education Development	Partner with post-secondary institutions in order to increase programming and possibly build additional facilities	Develop "Root Cause Analysis"		Improve fiber optics and telecommunications		
Energy Development	Capitalize on wind and solar resources	Explore the possibility of producing and distributing power onto the grid from a Tuba City-based renewable energy facility by connecting to regional transmission lines				

Entrepreneurial Development	Offer business counseling and business planning assistance	Explore services provided by Change Labs as well as the Indianpreneurship business planning program	Explore assistance options offered by Coconino County and the Economic Development Office to support business startups			
Environmental Restoration	Clean up uranium mine sites and areas containing underground gas tanks	Demolish or reuse/repurpose BIA buildings				
Health Care Expansion	Facilitate the expansion of the medical clinic					
Infrastructure Development	Improve water, wastewater, transportation, telecommunications and other infrastructure	Access loans and grants for project development				
Leading-Edge Development	Network with visionary and highly-networked individuals at post-secondary institutions to create unique opportunities	Find new solutions to meet the needs of people living so far off the grid		Improve telecommunications		
Local Regional Tourism	Add horse rides, hiking, biking, arts and pottery to the many activities and events already held locally	Expand existing events and establish new ones				
Pass-through Visitor Services	Increase the awareness of the traveling public to “stop and shop” in Tuba City	Develop professional vending locations				

Value-added Agriculture	Explore market opportunities for agricultural products and the required water necessary for livestock and/or produce					
Value-added Forest Products	Increase firewood cutting and sales	Distribute wood for home heating	Explore development of a sawmill			