

Navajo Thaw Project Summary – Leupp

Purpose of Document. As of February 21, 2020, all nine of the Navajo Thaw Chapters have received a draft of their Chapter Recovery Plan. Each Chapter is asked to review the plan for accuracy and completeness. One of the most important parts of the review process is to ensure that *desired projects* are referenced in the plan. The table below shows the projects that are included in the first draft of the plan.

What is missing?

Strategy	Local Projects			Regional Projects		
Attracting Funding				Get a Regional Plan that includes all the areas impacted to Congress		
Attracting Government Jobs	Provide “desk space” for various departments and branches of government	Promote the use of the livestock facility and local ranching activities	Host a USDA satellite office			
Business Recruitment	Develop a shopping center (The shopping center should include a laundromat, a restaurant, a post office and a local grocery store and/or market that features healthy locally sourced food items rather prepackaged snack type foods)	Develop an Adult Day Care Center; invite seniors to volunteer at the shopping center facilities; develop a new business plan for area along railway	Recruit high-tech business operations such as a Navajo Call Center and/or a Navajo Data Center	Expand fiber optic and high-speed internet capacity and connectivity		
Business Retention and Expansion	Expand regular flea market vendors into local brick and mortar store fronts to feature local food,	New grocery store and gas station/ convenience store	New laundromat			

	goods, souvenirs and jewelry					
Destination Tourism	Develop a World War II Navajo Code Talker Monument and a Japanese Internment Camp Museum	Local visitor center featuring a gateway to "Navajo History Trail" concept	Develop Canyon Diablo area (ghost town, nature preserves, outdoor activities such as rock climbing)			
Downtown Development	Improve landscaping	Uniform signage	Organize business development activity along the highway corridor			
Education Development	Provide satellite classrooms and possibly a campus with the nearby Northland Pioneer College for community college-level programming; build a facility for post-secondary learning	Engage Northern Arizona University to foster a Solid Waste Mentor program	Offer multi-use hands on learning centers to facilitate programs and to make the properties better used and more efficient			
Energy Development	Locate a "wind farm" in the northern part of the community	Locate solar energy development in the southern region	Create more jobs			
Entrepreneurial Development	Expand Farmers Market activity	Promote and increase availability of healthy food	Take advantage of Indianpreneurship curriculum	Improve high-speed internet access		
Environmental Restoration	Eradicate Tamarisk as an invasive species	Utilize Tamarisk for pressed wood products; this would not only address environmental concerns, but, it would also create	Restore the old Sunrise Trading Post			

		economic opportunities				
Infrastructure Development	Water improvement, power extension, and the provision of sewer throughout the community; explore ways to benefit from the Western Navajo Pipeline project; begin work on the Grand Falls Powerline Project	Develop and improve housing	Coordinate with the Navajo Tribal Utility Authority for the continued utilization of the lagoon which appears to be at capacity and in a state of some disrepair. If the lagoon is going to continue to serve the needs of the casino, then the Chapter must realize more benefit	Endorse a policy that infrastructure built by Indian Health Services (IHS) builds water pipelines of sufficient capacity to handle long term growth		
Local Regional Tourism	Promote/market Grand Falls area	Promote Flea Market	Develop a bed and breakfast or motel	Improve the road from the Twin Arrows Casino to Leupp		
Pass-through Visitor Services	Build a second gas station (combined with an auto repair and tire repair shop)	Enable vendors to take part in Indianpreneurship business planning service		Improve the road from the Twin Arrows Casino to Leupp		
Value-added Agriculture	Create higher agricultural yields, leading to larger quantities of healthy food to be made available	Develop usable agriculture buildings				